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Press Release

FOR IMMEDIATE RELEASE

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The Hay-Adams Connects Guests with Virtual Luxury Experience

'At Home With The Hay' Engages Guests Amid Stay At Home Orders

WASHINGTON – The Hay-Adams hotel today announced the launch of ['At Home With The Hay'](#) -- a new landing page to help guests create a luxury "Hay-Adams experience" in their homes. The page aims to engage and entertain with tips, resources and recipes for guests to easily create some of their favorite aspects of The Hay-Adams in their homes.

'At Home With The Hay' was launched as a special offering to guests and friends of The Hay-Adams from all over the world as the luxury hotel observes a temporary suspension of operations in response to the novel COVID-19 outbreak.

Specialists from The Hay-Adams, including Executive Chef Nicholas Legret, Executive Pastry Chef Elenor Apolonio-Frantz, and Off The Record Manager Mehdi Limami, have teamed together to share the selection of guest favorite recipes to easily recreate at home.

"As we navigate this difficult time, we know our guests may be looking for some fun ways to make life at home more enjoyable," said Hans Bruland, Vice President & General Manager of The Hay-Adams. "To us, our guests are like family, so we launched 'At Home With The Hay' as a way to still connect with our guests so they can have at least a small taste of The Hay-Adams experience until they can visit us again."

As part of this experience, The Hay-Adams also unveiled a limited-edition poster, creatively featuring popular political figures including Joe Biden, Nancy Pelosi, Barack Obama and Donald Trump to help illustrate COVID-19 public health guidance.

Inspired by the tradition of award-winning hotel bar [Off The Record](#) featuring notable politicians and timely events in its exclusive coasters and portraits, The Hay-Adams tapped Pulitzer Prize winning cartoonist Matt Wuerker to commission the poster as a special offering to hotel guests. Wuerker is a long-standing partner of The Hay-Adams who is credited with creating many of the famed coasters and portraits which have become distinguishing features of the award-winning hotel bar.

The print-ready and shareable version of the poster, as well as all recipes and other content produced by The Hay-Adams, will be accessible on the 'At Home With The Hay' site and is also being shared on social media channels.

Please visit the 'At Home With The Hay' landing page at hayadams.com/dining/at-home-with-the-hay.

On March 19, 2020 The Hay-Adams made the voluntary decision to temporarily suspend operations amid developments around the current COVID-19 pandemic, announcing the expectation to reopen doors to guests later this spring. The Hay-Adams continues to closely monitor the outbreak and will make the decision to reopen based on guidance from federal and local officials. The latest updates on reopening will be posted on The Hay-Adams website hayadams.com and social media channels.

For questions and inquiries about future stays and reservations, guests are welcome to visit hayadams.com or contact The Hay-Adams at (202) 638-6600 or reservations@hayadams.com.

For more information, visit www.hay-adams.com/.

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About The Hay-Adams

Steeped in rich history and surrounded by the nation's most iconic institutions, The Hay-Adams is the downtown Washington hotel for discerning guests.

Enveloped by views of the White House, St. John's Church, and the scenic Lafayette Park, the 5-star accommodations at The Hay-Adams are the embodiment of refined residence. Marked by Washington, DC's most accommodating amenities and dedicated services, The Hay-Adams is the boutique hotel of choice for the modern luxury traveler and is consistently recognized as one of the world's best hotels by Condé Nast Traveler, Travel + Leisure, Fodor's Travel and U.S. News & World Report.

For reservations and additional information, visit www.hayadams.com.