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Press Release

FOR IMMEDIATE RELEASE

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The Hay-Adams Announces Retirement of Vice President and General Manager Hans Bruland

Bruland to step down at the end of June after 22 years of service

WASHINGTON – The Hay-Adams today announced Hans Bruland, Vice President and General Manager of the hotel, will retire effective June 30, 2021 after 22 years of service at the property.

Bruland joined The Hay-Adams family in December 1998, and the hotel has flourished under his leadership, seamlessly blending modern innovations and cultural changes with the hotel’s traditional impeccable accommodations and service guests have come to expect from The Hay-Adams.

“I am proud of how The Hay-Adams has evolved with the City of Washington over the past 20 years. We have been able to maintain our reputation as a must-stay property for the luxury traveler while also serving as place for our community to meet, celebrate and relax in a truly special setting,” said Bruland.

“One of the things I will miss most is working every day with a diverse group of exceptional professionals all striving together to produce the best possible experience for our guests.”

Bruland’s leadership was instrumental in stabilizing The Hay-Adams as the COVID-19 pandemic essentially shut down the world’s travel and leisure industry for most of the last 12 months. Bruland and his team addressed guest concerns by instituting best-in-class safety protocols while still being able to provide the outstanding experience its guests have come to expect.

Despite the challenges of the last year, Bruland is leaving on top as *Travel + Leisure* magazine has named The Hay-Adams as one of the best 500 hotels in the world for 2021.



“It is with great appreciation and recognition that we commend Hans as he enters the next chapter,” said B.F. Saul II, Chairman and CEO of the B. F. Saul Company and Affiliates. “His stewardship, commitment and leadership has set the standard and The Hay-Adams reflects his superb hospitality.”

The incoming leader of The Hay-Adams has been selected and a detailed announcement will be forthcoming.

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About The Hay-Adams

Steeped in rich history and surrounded by the nation’s most iconic institutions, The Hay-Adams is the downtown Washington hotel for discerning guests.

Enveloped by views of the White House, St. John’s Church, and the scenic Lafayette Park, the 5-star accommodations at The Hay-Adams are the embodiment of refined residence. Marked by Washington, DC’s most accommodating amenities and dedicated services, The Hay-Adams is the boutique hotel of choice for the modern luxury traveler and is consistently recognized as one of the world’s best hotels by Condé Nast Traveler, Travel + Leisure, Fodor’s Travel and U.S. News & World Report.

For reservations and additional information, visit www.hayadams.com.